

Rubric for Public Service Announcement

| | 4 | 3 | 2 | 1 |
|---|---|--|--|--|
| Script | Detailed and clear point of view that includes evidence from sources and discussions. | Clear point of view that includes some evidence from sources and discussions. | Explanation is a little difficult to understand, but includes some evidence. | Explanation unclear and includes little evidence. |
| Understanding and use of disciplinary concepts: costs, benefits, risk | Student is able to discuss risk and compare the costs and benefits of making a choice with excellent understanding. | Student is able to discuss risk and the costs and benefits of making a choice with good understanding. | Student has some difficulty discussing costs, benefits and risk. | Student is unable to discuss the costs, benefits, and risk. |
| Password Content in PSA | PSA includes an excellent understanding of passwords. | PSA includes good understanding of passwords. | PSA misses some understanding of passwords. | PSA does not demonstrate an understanding of good passwords. |