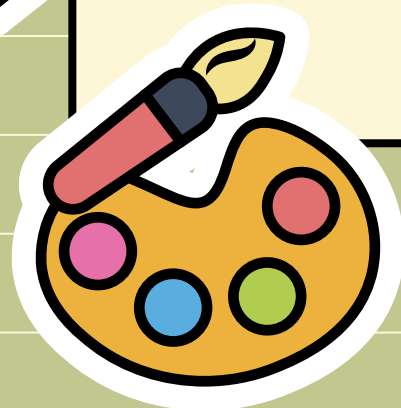
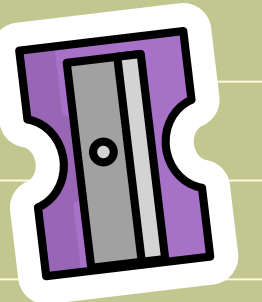
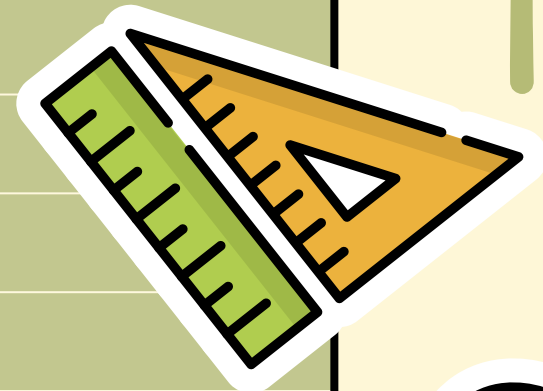
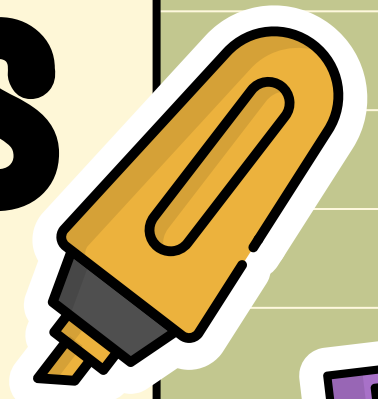
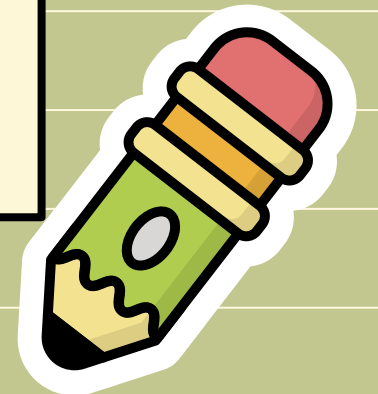


# Tips and Strategies

## To Pass the AP Economics Exams



Amanda Stiglbauer



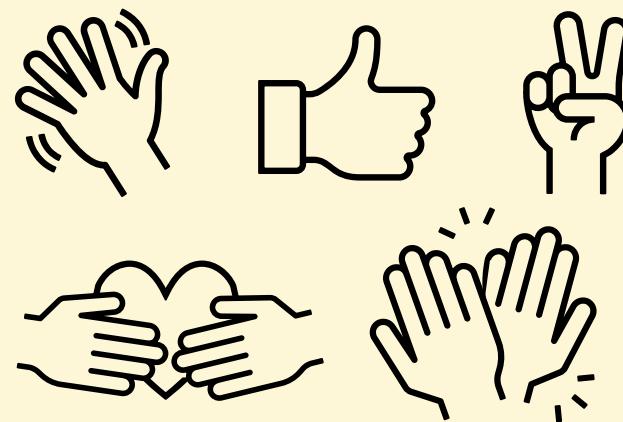
# Agenda

Hey Everyone!

I'm Amanda Stiglbauer, an AP Economics teacher at Blythewood High School in South Carolina. I have served as an AP Reader and Table Leader for Microeconomics over the last five years. I'm happy to help you in any way, so please feel free to reach out to me at [astiglbauer@richland2.org](mailto:astiglbauer@richland2.org) if you have any questions!



Say hi in the chat!!



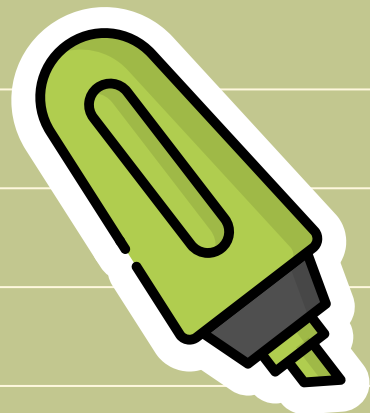
What will we do?

- Overall Strategies
- Kahoot: Micro
- Micro Common Mistakes
- Kahoot: Macro
- Macro Common Mistakes

**Introduce yourself!  
What looming  
questions do you  
have about the AP  
exam?**



Students, write your response!



# Overall Strategies

## Stick with the same line of reasoning

Points are often earned by staying on the same "train"

Encourage students not to "hedge" because this often leads to a reduction in points.

Chain reaction → fully explain the WHY when asked

Contradictions receive 0 points

## Verbs

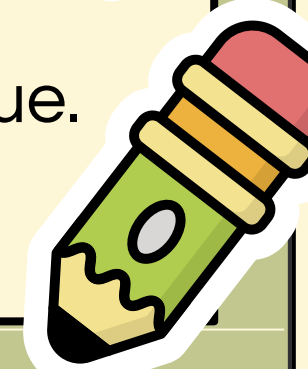
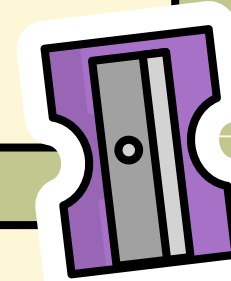
Train students to pay attention to what the prompt is asking them to do. "State" "Explain" "Demonstrate" "Calculate"

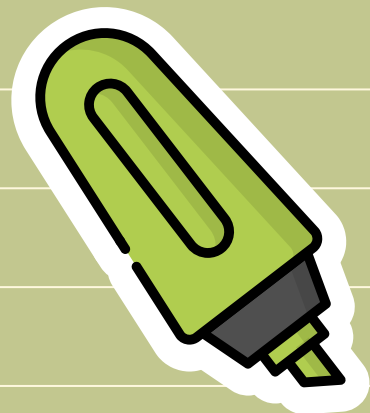
## Correctly Label Everything!

Axes, curves, (shifts - direction of change), payoff matrices

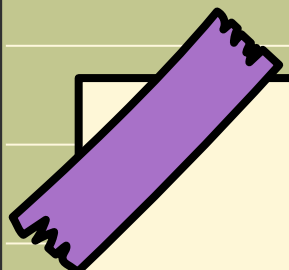
## Don't Word Vomit

Often, students restate a fact instead of why the fact is true.  
Bullet Point answers are GOLDEN!



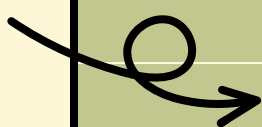
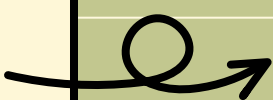
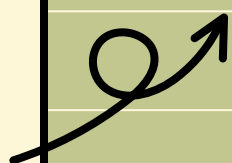
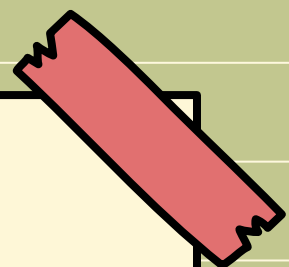


# Strategies Explained



Stick with the same line of reasoning

ex) government expenditure increases, aggregate demand increases, real output increases in the short run, demand for money increases, nominal interest rate increases.



## Verbs

State: Quantity Rises

Explain: Quantity rises because demand shifted to the right

Calculate: \*show all work\*

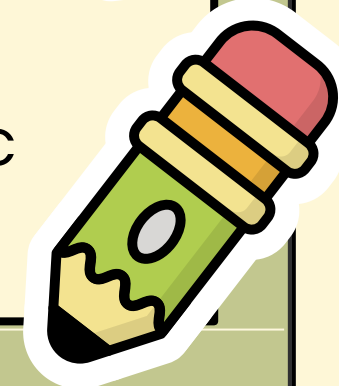
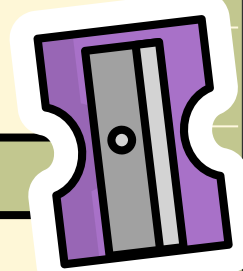
## Correctly Label Everything!

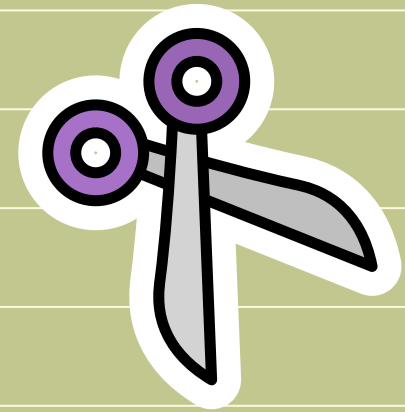
See next slide :)

## Don't Word Vomit

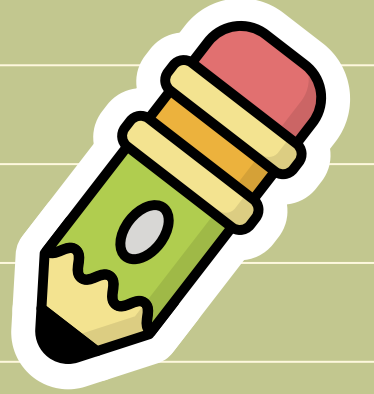
Good: elastic;  $MR > 0$

Not Good: elastic; monopoly always prices in the elastic region of the demand curve.





# AP Micro



Question 1 (long)

Students Struggled Here...

Elastic range of demand

Identifying on a monopoly graph ( $MR > 0$ )  
\*not - middle, because "the monopolist always prices in the elastic region."

Using the TR Test

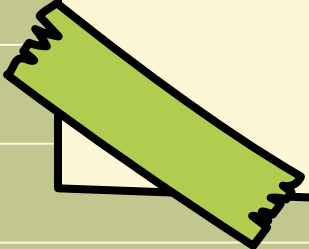
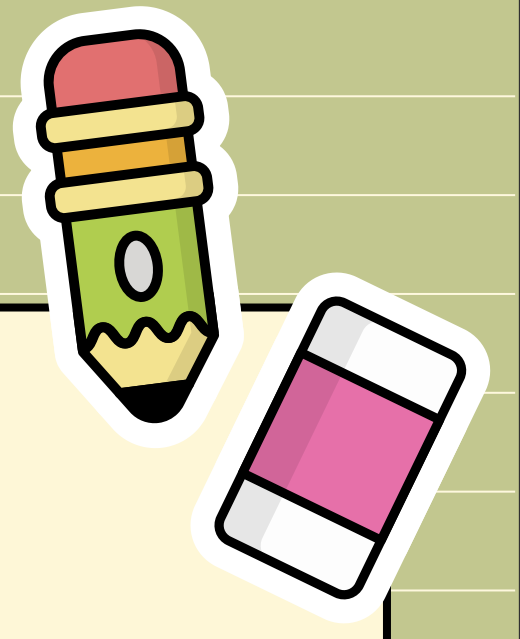
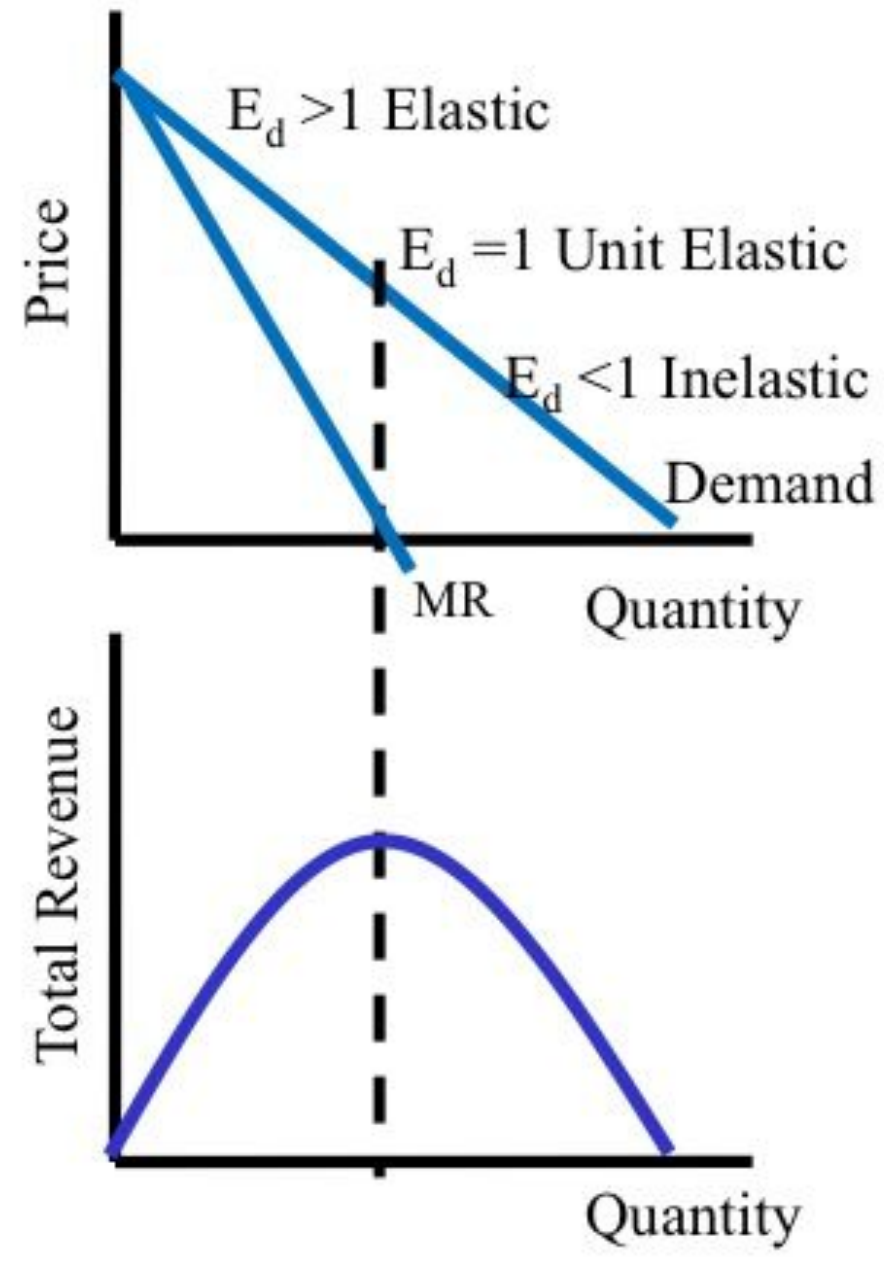
**Elastic:** TR and P move in opposite directions  
**Inelastic:** TR and P move in same direction  
**Unit Elastic:** TR unchanged with price change

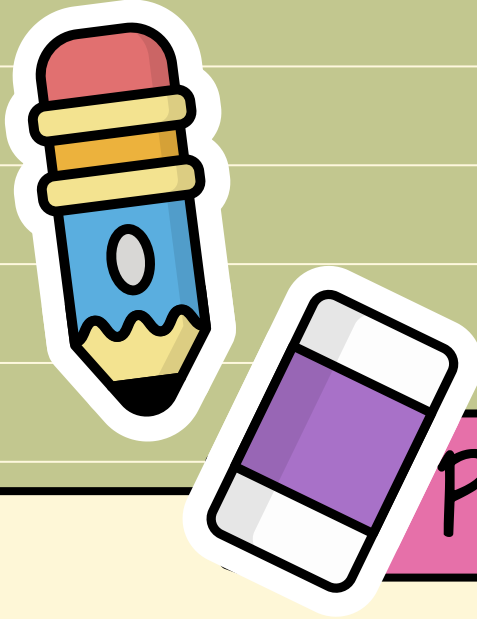
Reading Payoff Matrix

Label everything!

Deadweight Loss

Properly labeling, knowing when it exists  
\*\*Key: deviation from socially optimal quantity (difference between what society wants and what society gets)





# Pricing Strategies

## Profit Maximizing

$MR = MC$  (to the demand curve)

## Revenue Maximizing

$MR = 0$  (to the demand curve)

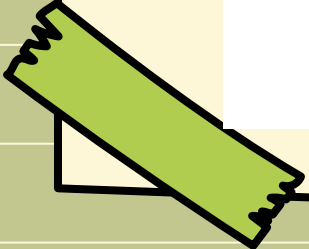
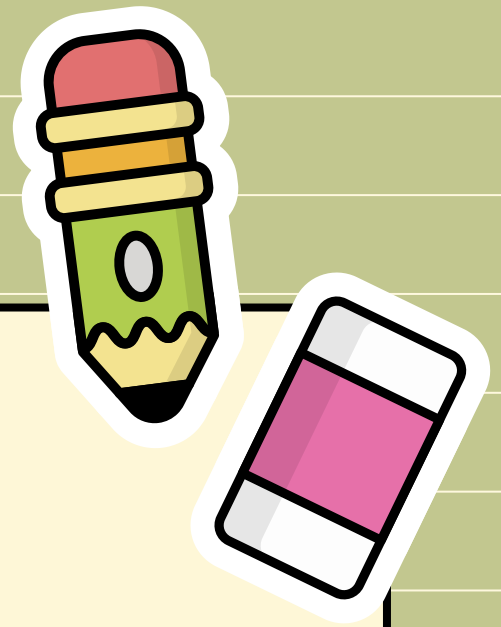
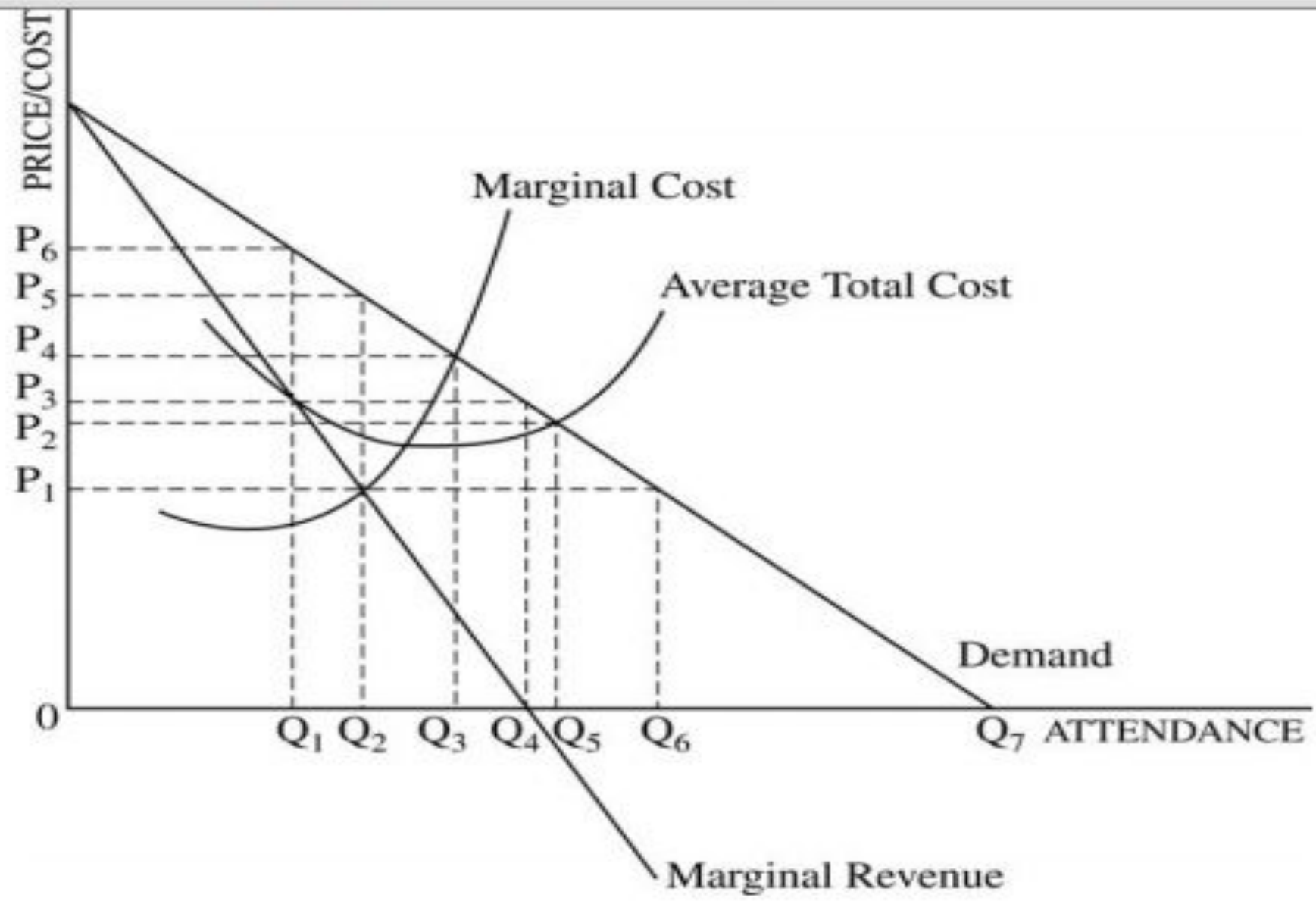
## Socially Optimal

$MC = D(P)$

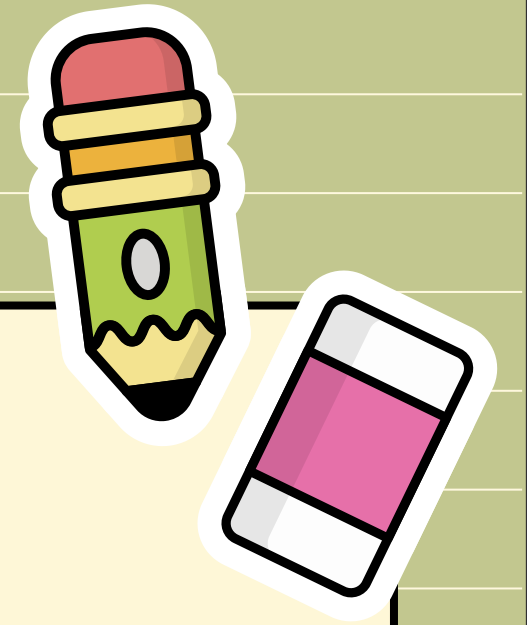
## Fair Return

$ATC = D(P)$





# Labeled Payoff Matrix



Dee's Pizzeria

Enter

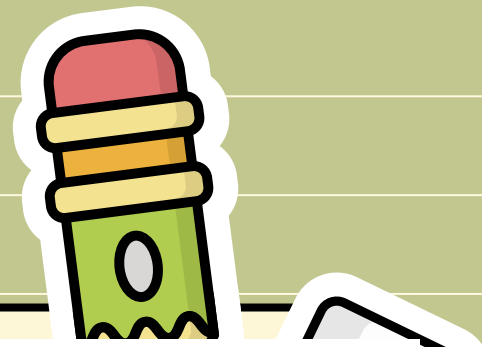
Stay Out

Patrick's Pie

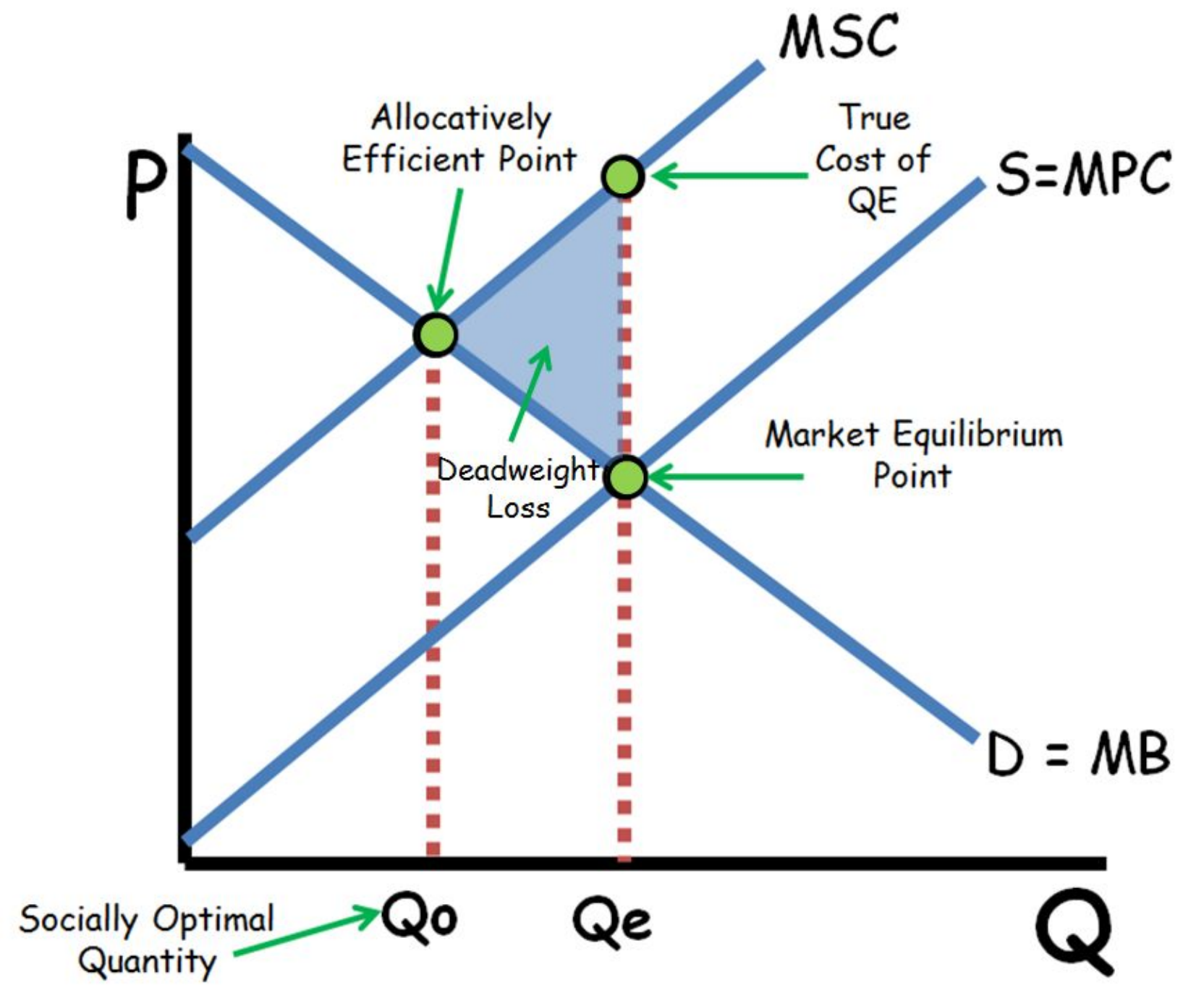
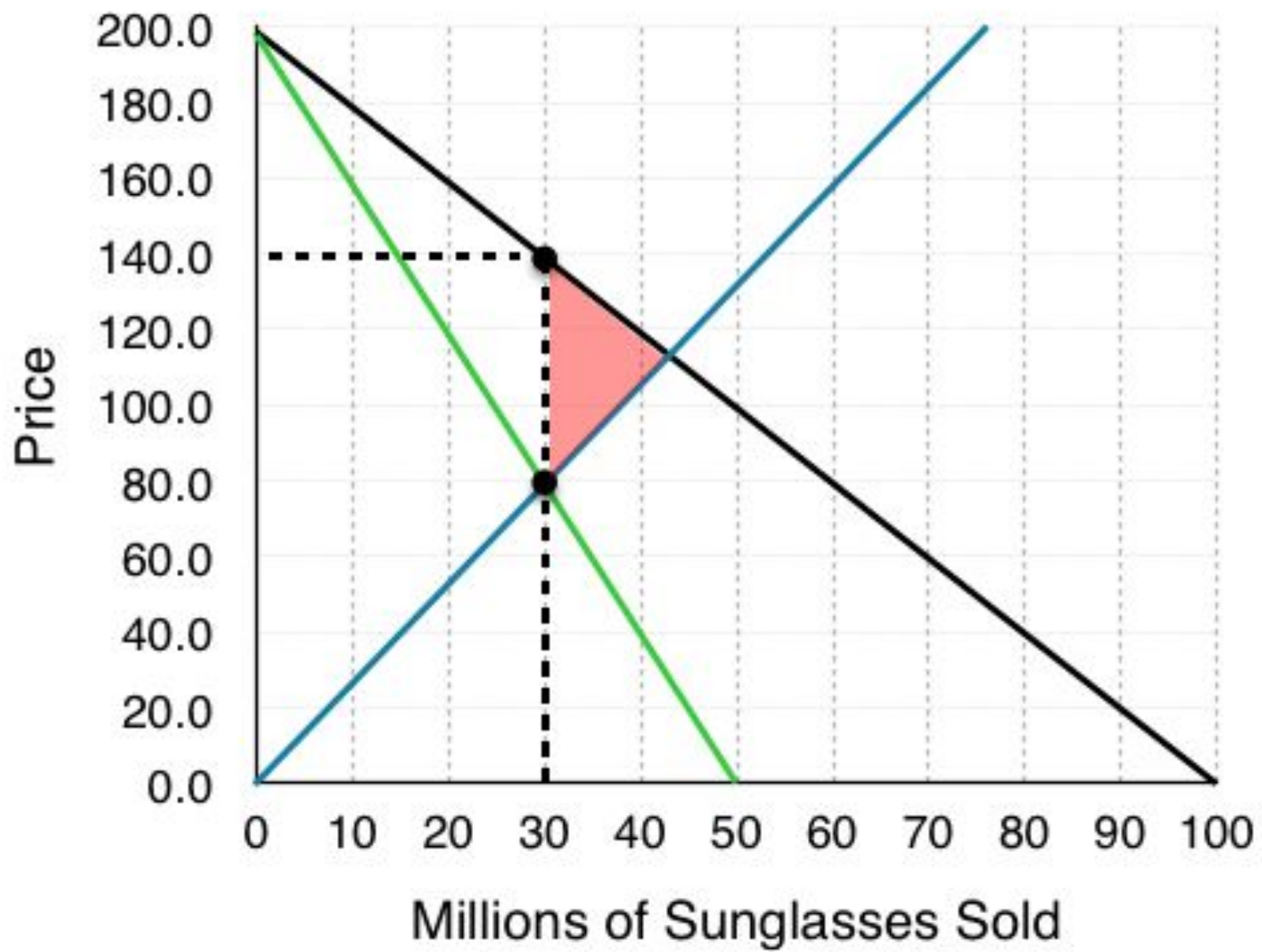
Advertise

Do Not  
Advertise

$P_a$ $D_e$ \$50, -\$2	$P_a$ $D_{so}$ \$175, \$0 ✓ ✓
$P_{no}$ $D_e$ \$150, \$15 ✓ ✓	$P_{no}$ $D_{so}$ \$100, \$0



### Deadweight Loss





# AP Micro



Questions 2 + 3 Issues

Students Struggled Here...

Lump Sum vs Per Unit

Lump Sum - no quantity change b/c no MC change

Per Unit - quantity change because MC shifts

Market Structures

Characteristics  
Similarities & Differences

Externalities

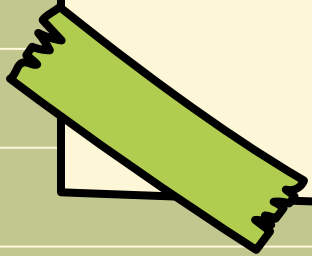
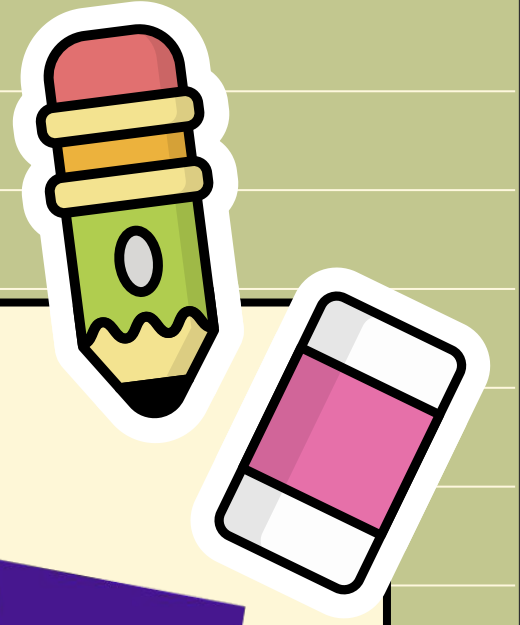
Market/Private Quantity:  
 $MPB = MPC$

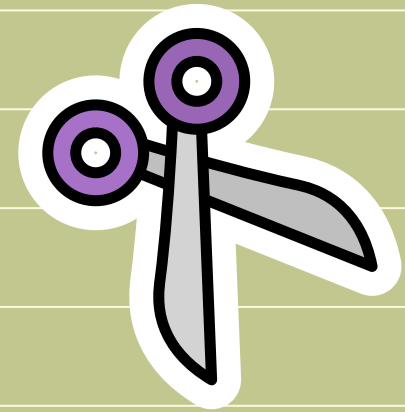
Socially Optimal Quantity:  
 $MSB = MSC$

DWL from Externality

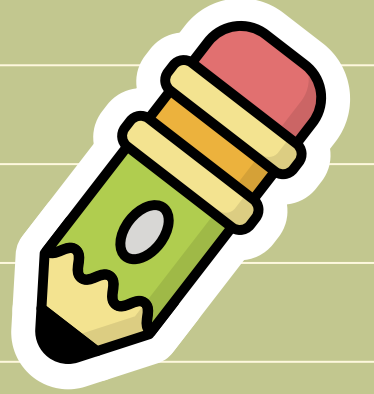
Occurs before the externality is corrected - because it is a market FAILURE - Government corrects it or forces it to be internalized.  
Bad -> tax it  
Good -> subsidize it

**Kahoot!**





# AP Macro



Question 1 (long)

Students Struggled Here...

Natural u-rate

Inability to distinguish between change in cyclical unemployment and natural rate of unemployment

Money Market

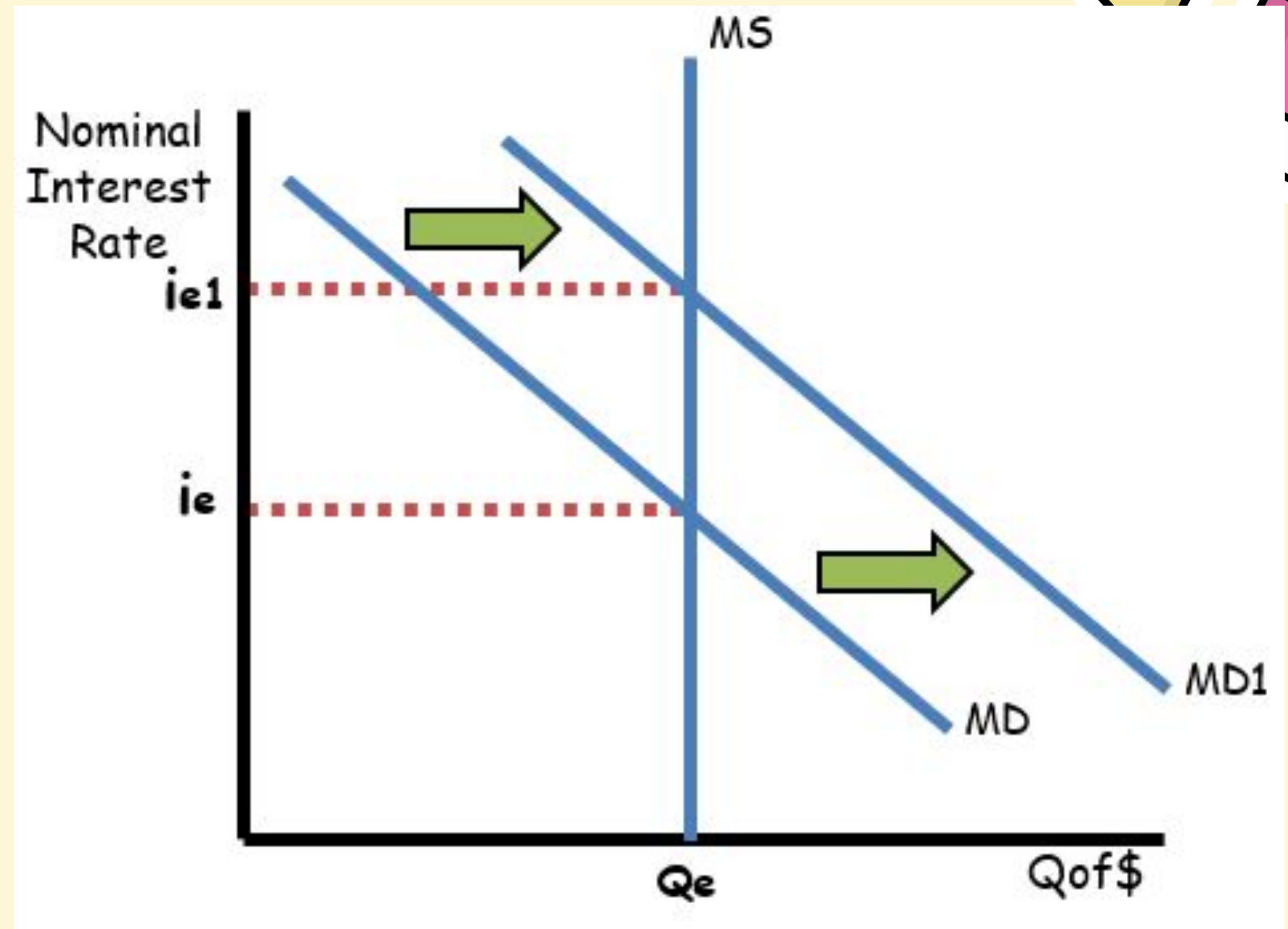
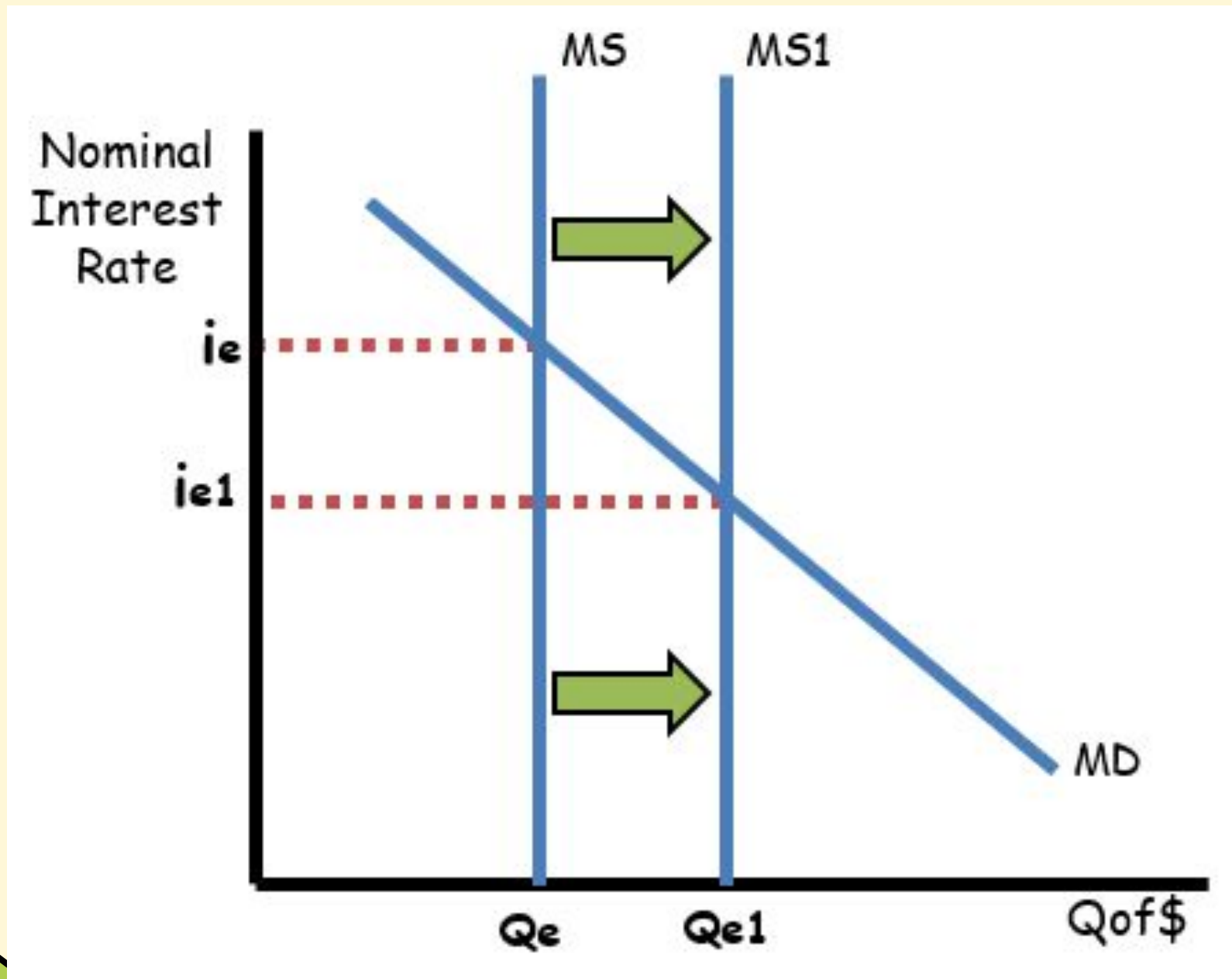
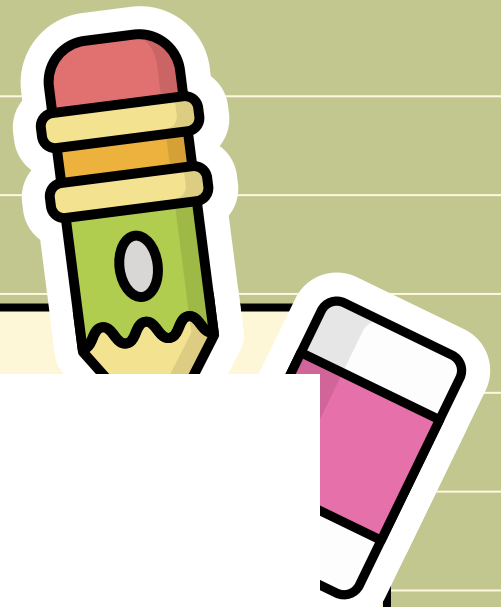
Graphing errors- nominal interest rate  
Shifts in MS curve

Effect of Currency Appreciation

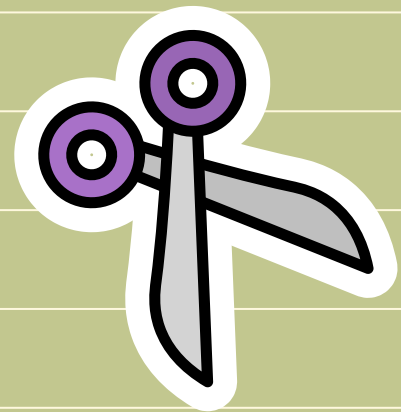
Higher nominal interest rates entice foreign investors (capital inflow) → demand dollars → currency appreciates  
Appreciation leads to more imports

Explanations!

\*Chain of causation, especially on long FRQs  
\*line of economic reasoning - don't restate facts, give clear and concise reasons



# AP Macro



Questions 2 + 3 Issues

Students Struggled Here...

Spending + Tax  
Multipliers

Spending Multiplier  
 $1/(1-MPC)$

Tax Multiplier  
 $MPC/(1-MPC)$

*\*Tax multiplier is always  
one less than spending  
multiplier\**

Gov't Deficit

Deficit vs debt

What causes deficit and  
debt?

- tax revenues decrease
- government spending  
increases
- transfer payments  
increase

Fiscal vs Monetary

Fiscal policy actions:  
taxation, government  
spending, transfer  
payments

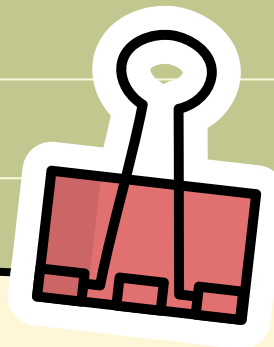
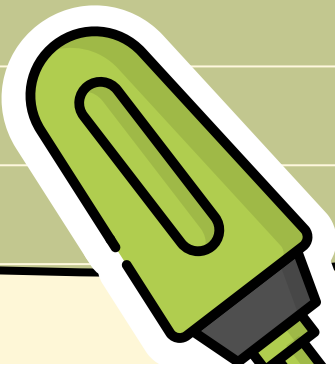
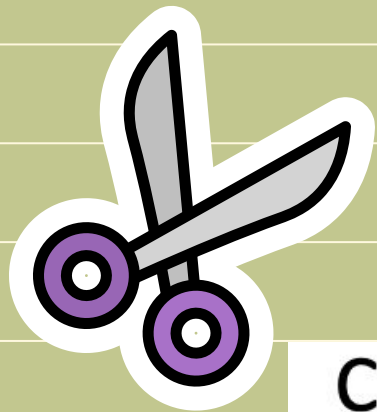
Monetary: interest rate,  
buying/selling  
bonds/securities,  
reserve ratio

Fiscal Policy Impact

Contractionary: increase  
taxes/reduce spending →  
increase unemployment  
(decrease real output)

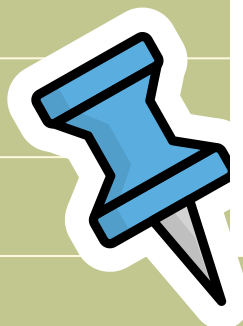
Expansionary: decrease  
taxes/increase spending →  
decrease unemployment  
(increase real output)





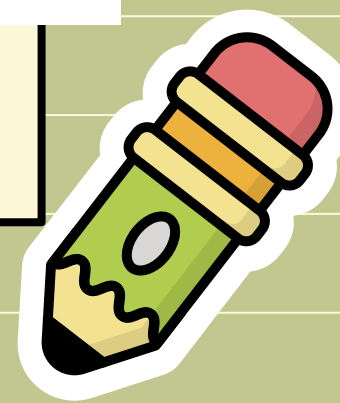
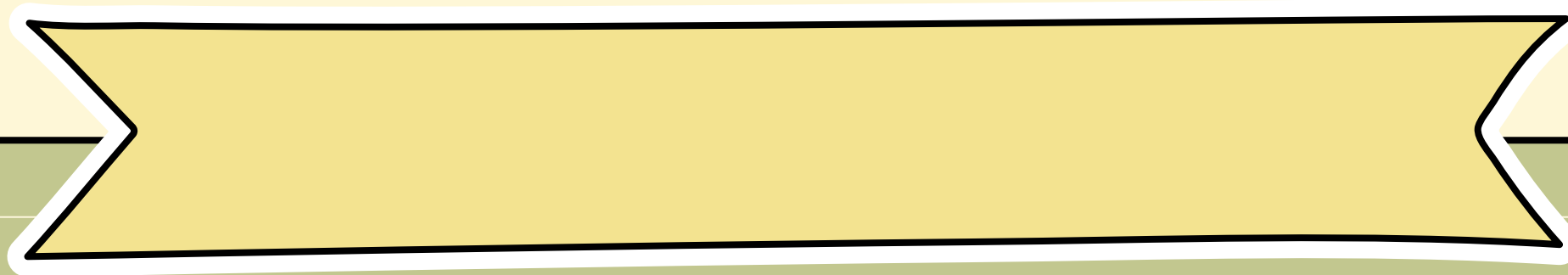
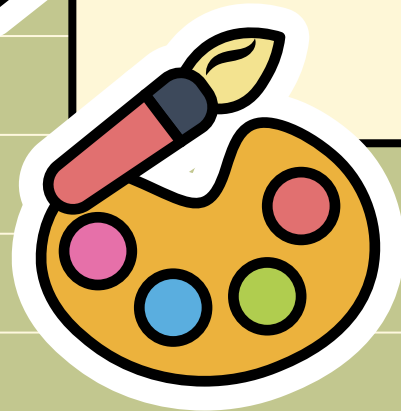
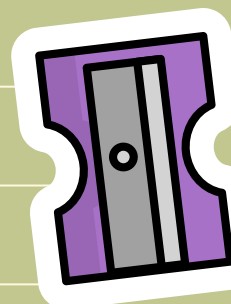
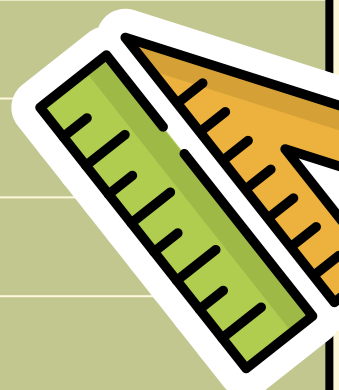
Calculate the minimum change in government spending as \$150 billion and show your work.

$$\frac{\text{Change in GDP}}{\text{Spending Multiplier}} = \frac{\$600 \text{ billion}}{1/(1 - 0.75)} = \frac{\$600 \text{ billion}}{4} = \$150 \text{ billion}$$



Calculate the minimum change in taxes as \$200 billion and show your work.

$$\frac{\text{Change in GDP}}{\text{Tax Multiplier}} = \frac{\$600 \text{ billion}}{-0.75/(1 - 0.75)} = \frac{\$600 \text{ billion}}{-3} = -\$200 \text{ billion}$$



# What questions do you still have? How can I help?

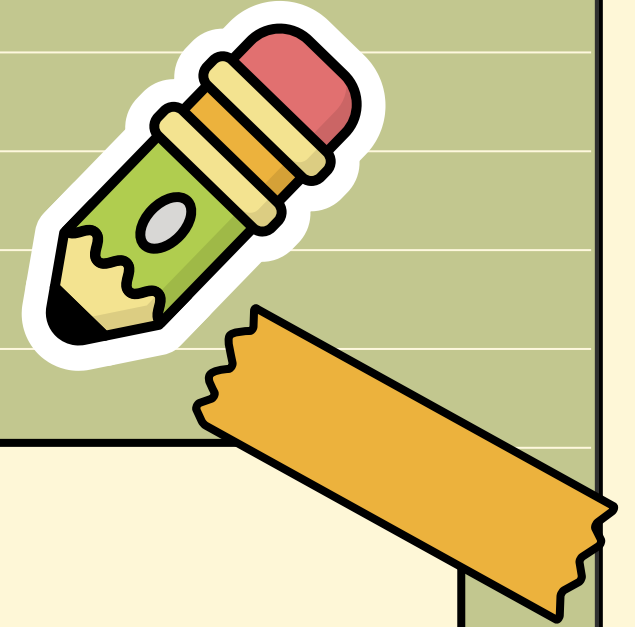
1

2



Students, draw anywhere on this slide!

# Resources



First

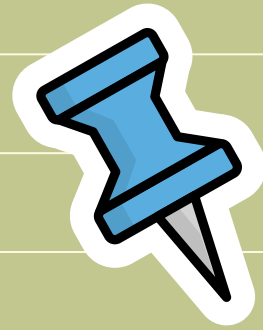
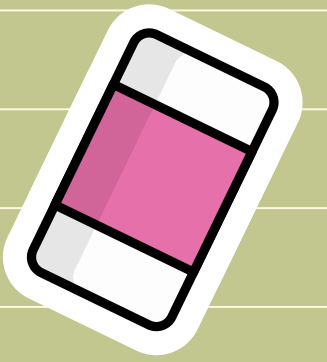
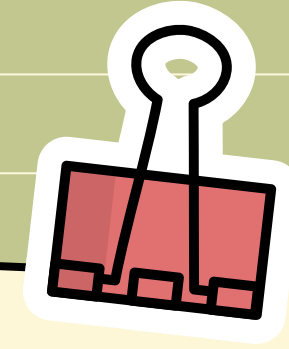
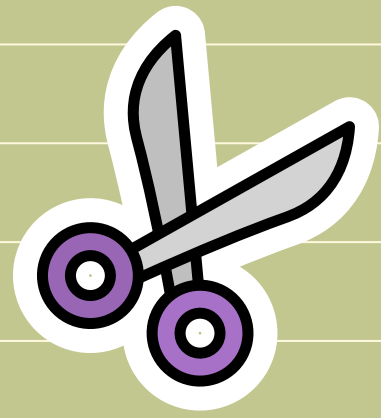
Chief Reader Report on Student Responses (2021 Micro)

Next

Chief Reader Report on Student Responses (2021 Macro)

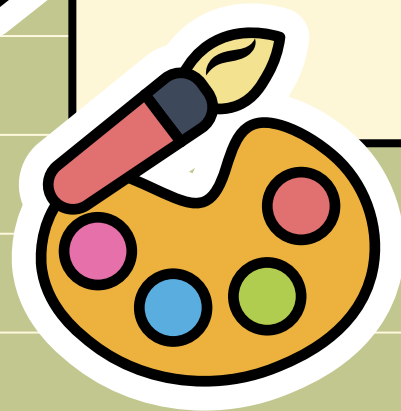
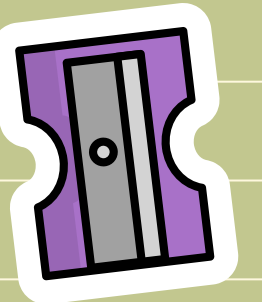
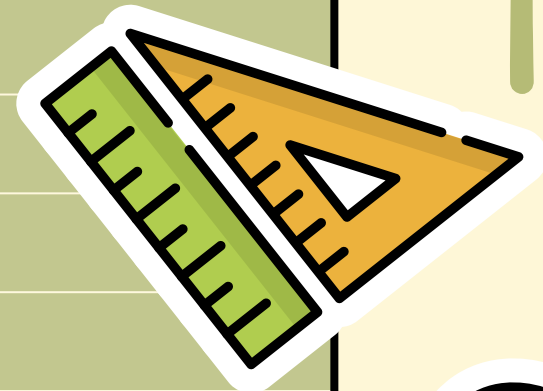
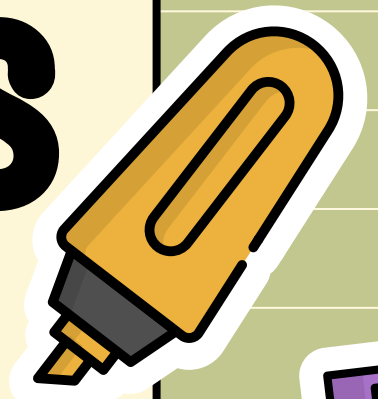
Last

5 Steps to a 5 - Teacher Commentary



# Tips and Strategies

## To Pass the AP Economics Exams



Amanda Stiglbauer

