

Unit 1b: Markets + Demand Warm Up

With your table, begin thinking about how consumer preferences shifted throughout the past 2 years.

Add products into each column and be prepared to share your insights.

Typist: _____

Reporter #1: _____

Report #2: _____

Facilitator: _____

How did consumer behavior changes impact spending decisions in the past 2 years?

In the boxes below, add products that consumers bought **more of** during since March 2020. Discuss the impacts.

Health	Entertainment	Food	Clothing	Home