

Business Flyer

Name: _____ **Date:** _____

Directions: Create a poster or flyer that advertises what you are offering. Post your advertisement on bulletin boards in neighborhood stores and other places where potential customers are likely to see it. If you have advertising expenses, don't forget to include these when determining the price of what you are selling! Choose your favorite money-making idea. Create a flyer that advertises what you are selling. These are things you should include on your flyer:

- Pictures, words and other things that catch people's attention.
- What you are offering.
- Your qualifications for doing the job.
- Why customers might like or use what you are selling.
- What your good or service costs.
- How to contact you — usually a phone number if you are providing a service.